

Film on UK television - first half (H1) 2010

UK Film Council Research and Statistics Unit

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A total of 956 films were shown on the five main network channels in the first half of 2010, down 13% from 1,095 during the same period of 2009. Channel 4 scheduled the most feature films (245) and BBC1 the fewest (113), as Table 1 shows.

20% of all films broadcast were of UK origin with the highest proportion on BBC2 (over one third) followed by ITV1 (one quarter of film output).

7% of films televised during the first six months of 2010 were recent UK titles (ie released theatrically in the 8 years prior to TV broadcast). Almost 13% of films shown on BBC2 were recent UK productions, as were 11% of ITV1 films.

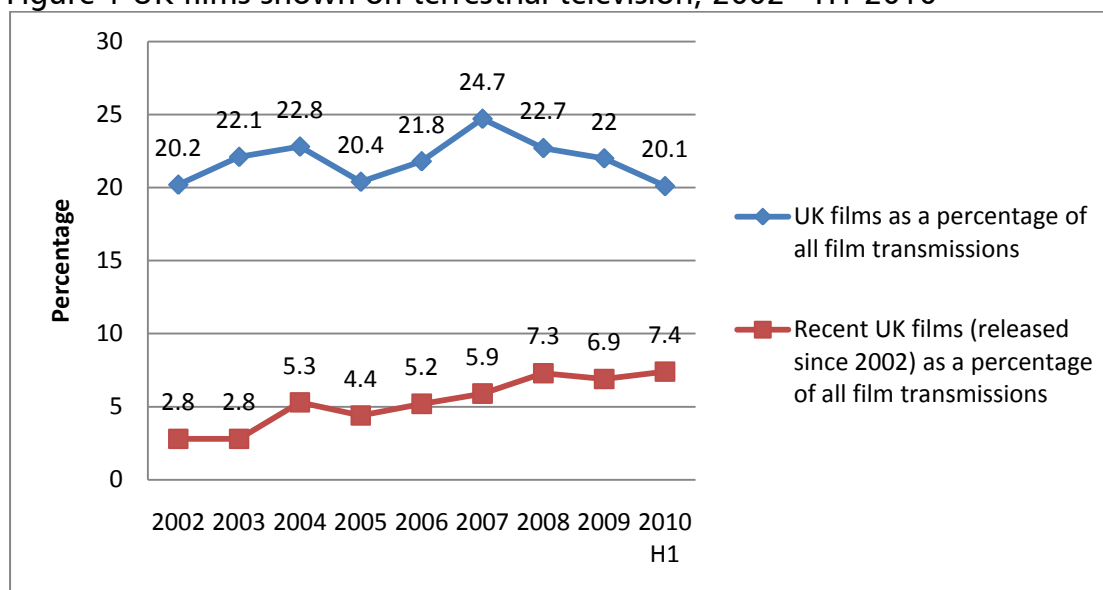
The proportion of recent UK films shown on the main networks has increased over the last eight years, from 3% in 2002 to 7% in the first half of this year, as Figure 1 shows. Recent UK films broadcast on BBC1 in the first six months of 2010 included *Breaking and Entering*, *The Flying Scotsman* and *A Good Woman*. On BBC2, some of the highlights were *In the Loop*, *Somers Town*, *Grow Your Own*, *No Distance Left to Run* and *Becoming Jane*. ITV1 screened *Casino Royale*, *Harry Potter and the Order of the Phoenix*, *Children of Men* and *Nanny McPhee*. *Slumdog Millionaire*, *Stardust*, *Run, Fat Boy, Run*, *Breakfast on Pluto* and *The Escapist* featured on Channel 4, while Five screened *Layer Cake*, *Lara Croft Tomb Raider: The Cradle of Life* and *S Club Seeing Double*.

Table 1 Feature films broadcast on terrestrial television, H1 2010

Channel	Number of films broadcast	Number of UK films broadcast	UK film as % of total	Number of recent* UK films broadcast	Recent* UK as % of total film slots
BBC1	113	14	12	7	6.2
BBC2	167	59	35	21	12.6
ITV1	203	49	24	23	11.3
Ch 4	245	42	17	15	6.1
Five	228	28	12	5	2.2
Total	956	192	20	71	7.4

Source: Attentional, UK Film Council RSU analysis. * A recent film is one which has been theatrically released, or intended for theatrical release, in the UK since 2002.

Figure 1 UK films shown on terrestrial television, 2002 - H1 2010



Source: UK Film Council RSU analysis of Attentional data

Notes

1. Details of feature film transmissions on UK television are assembled from the schedules by Attentional (www.attentional.com). The data reported are all films shown on terrestrial television in the calendar year and the data are a census not a sample. Country of origin is allocated by the UK Film Council Research and Statistics Unit and the UK share is calculated on that basis.
2. For the purposes of this analysis, a UK film is one which is certified as such by the UK Secretary of State for Culture, Media and Sport under Schedule 1 of the Films Act 1985, via the Cultural Test, under one of the UK's official co-production agreements or the European Convention on Cinematographic Coproduction; a film which has not applied for certification but which is obviously British on the basis of its content, producers, finance and talent; or (in the case of a re-release) a film which met the official definition of a British film prevailing at the time it was made or was generally considered to be British at that time. Most UK films in the analysis (including the major UK/USA films) fall into the first group – films officially certified as British.

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