

## Change the way you work

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A few ideas to change the way your company works. Share your ideas. Let us know of organisations or web sites that are helping you make a difference.

- **Start with people**
- **Improve your housekeeping**
- **Work out your carbon footprint**
- **Find out more about the law**
- **Find out what other people are doing.**



A child participating in Ealing Studios film project 'Bright Green Pictures'

### **Start with people.**

Getting the active involvement of your colleagues at work is the best way to start things moving. Most people want to get involved. Keep it simple.

[www.seql.org](http://www.seql.org) sets out 100 ways to save the environment

[www.rsacarbonlimited.org](http://www.rsacarbonlimited.org) shows you how to calculate your own personal carbon footprint

[www.myspace.com/ourplanet](http://www.myspace.com/ourplanet) features profiles, organisations and forums concerned with the environment and climate change

### **Improve your housekeeping.**

The average business wastes 20% of the power it buys. Switching off lights when they're not needed, shutting down IT systems and improving stand-by systems, managing heating and air-conditioning systems, reducing waste as much as possible and re-cycling – it all contributes.

A few minutes googling will bring you to a dozen sources of information, advice and services with links to hundreds more – here are a few of them:

[www.greencodeproject.org](http://www.greencodeproject.org) tells you about a group of filmmakers, media industry partners and environmental researchers who aim to create a green code for the media industries - "a set of modest, voluntary, environmentally friendly eco-actions, guidelines, standards and principle that encourage sustainability".

[www.carbonplanet.com](http://www.carbonplanet.com) provides information about assessing and managing carbon emissions and about carbon off-setting. Based in Australia, Carbon Planet partnered the Sheffield International Documentary Festival in 2007 to create what they called the world's first carbon neutral film festival.

[www.lcoalcooling.com](http://www.lcoalcooling.com) will help you minimise the power you use to drive your IT systems, whether it's a single laptop or a whole server farm.

Most of the big energy utilities offer green options for you to buy power from renewable sources. <http://www.good-energy.co.uk/> goes one step further and allows you to buy your power from local micro-suppliers that feed wind and solar power on to the grid.

If you are thinking of investing in capital equipment to reduce your carbon emissions you may be eligible for a tax allowance of up to 100% of the cost of any equipment. The Revenue's Enhanced Capital Allowance Scheme (ECA) covers energy-saving plant and machinery, low emission cars, natural gas and hydrogen refuelling infrastructure and water conservation plant and machinery. Details can be found at [www.hmrc.gov.uk/capital\\_allowances](http://www.hmrc.gov.uk/capital_allowances)

## Work out your carbon footprint



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How are you going to benchmark progress without establishing your starting line? Practical solutions range from a do-it-yourself 'walk round' assessment to a full environmental audit by a recognised consultancy.

[www.carbontrust.org](http://www.carbontrust.org) is a government-funded agency, which provides advice, consultancy and a range of services (some of them free) that help companies calculate their carbon footprint and reduce carbon emissions.

[www.globalactionplan.org.uk](http://www.globalactionplan.org.uk) offers advice and expert consultancy to help companies reduce carbon emissions and waste.

[www.ema-online.org](http://www.ema-online.org), the website of the Environmental Media Association gives information about offsetting carbon emissions, and includes a checklist of ways to reduce the environmental impact of film production.

The best time to reduce carbon emissions from buildings - and reduce energy costs - is when a building is being constructed or refurbished. BRE Environmental Assessment Methods is one of a number of specialist

organisations that provide technical advice and solutions. They are at [www.breeam.org](http://www.breeam.org)

### **Find out more about the law**

If a sense of moral obligation to help save the planet doesn't get you going, the law soon will. Environmental legislation and regulation is becoming more complex and more demanding – make sure you comply with today's laws and are preparing for tomorrow's.

To find out about UK legislation that relates to carbon emissions, go to [www.defra.gov.uk/environment/climatechange](http://www.defra.gov.uk/environment/climatechange)

To find out about European standards, especially for waste disposal, including landfill and the disposal of electrical and electronic equipment go to <http://ec.europa.eu/environment>

There may be local regulations that you will need to be aware of, for example the London Low Emission Zone which came into force in February 2008 and has a direct impact on vehicle use for location filming. Find out about it on the Transport for London website [www.tfl.gov.uk/roadusers/lez](http://www.tfl.gov.uk/roadusers/lez)

There are established British Standards Institute codes relating to environmental management, greenhouse gases and sustainability, [www.bsi-global.com](http://www.bsi-global.com) sets out details of how companies can work towards internationally agreed standards and maintain them. [www.green-mark.co.uk](http://www.green-mark.co.uk), recently launched by the London Environment Centre in association with London Metropolitan University, also provides information and advice on how to work towards and maintain agreed environmental standards.

### **Find out what other people are doing**

All around the world companies, governments and voluntary organisations are suggesting initiatives and strategies to reduce the film industry's impact on the environment. Links to some of them can be found in the **Change Production** section of this site.



The music industry has a site full of valuable information and links at <http://www.juliesbicycle.com>

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